

CCCC Urban Development Chongqing West Bank

Dadukou District of Chongqing

The river is silent, and we often live together with it.





Introduction of the project

Chongqing West Bank is located in Dadukou, the old industrial area of "Steel City", which is being changed into an industrial "new area" and a humanistic "show belt". It is the core area of culture and art bay of the Yangtze River with the most cultural flavor in the two rivers and four banks in Chongqing, and it is also the first bay of the Yangtze River into the city, and the first row of the Yangtze River Riverside, with obvious plate location and natural advantages. The design relies on the river scenery resources near the river, with the theme of "Lanyu Island on the river". In the original site, we integrated tides, waves, reefs and other elements into the space to create a site memory point, so that it will be presented in a new space with a new look. Landscape, as an extension of nature, plays a role in each unique geographical space. Through the linear series of member parking lot, landscape corridor, front field of landscape and interactive venue of street corners, it can continue the riverside element and retain nature while shaping the space.

A young girl in a white dress is walking on a paved path next to a water feature. The water feature has a dark, reflective surface and a large, curved sculpture of a musical instrument, possibly a harp or lyre, in the background. The scene is illuminated by warm, golden light, suggesting sunset or sunrise. The girl is walking away from the camera, looking towards the water feature. The water feature has a dark, reflective surface and a large, curved sculpture of a musical instrument, possibly a harp or lyre, in the background. The scene is illuminated by warm, golden light, suggesting sunset or sunrise. The girl is walking away from the camera, looking towards the water feature.

Captures the relationship between people and rivers

The landscape design language carries the historical grand narrative of the memory of the site, integrated into the trickle of the ordinary life of the site. In different corners of the two rivers and four banks of Chongqing, the designer constantly captures the relationship between people and rivers, and sketches the diversified forms of living environment and life mode due to different site contexts.



The locality of landscape space

Landscape space is not only an overview of daily life, but also a kind of locality support, interpreting the deep connection between people and the site and nature. The river lapping the bank, the dock listening to the waves, the Baijusi Bridge standing majestically, it is these elements that make the site quite rare in the west bank of the Yangtze River in Chongqing.



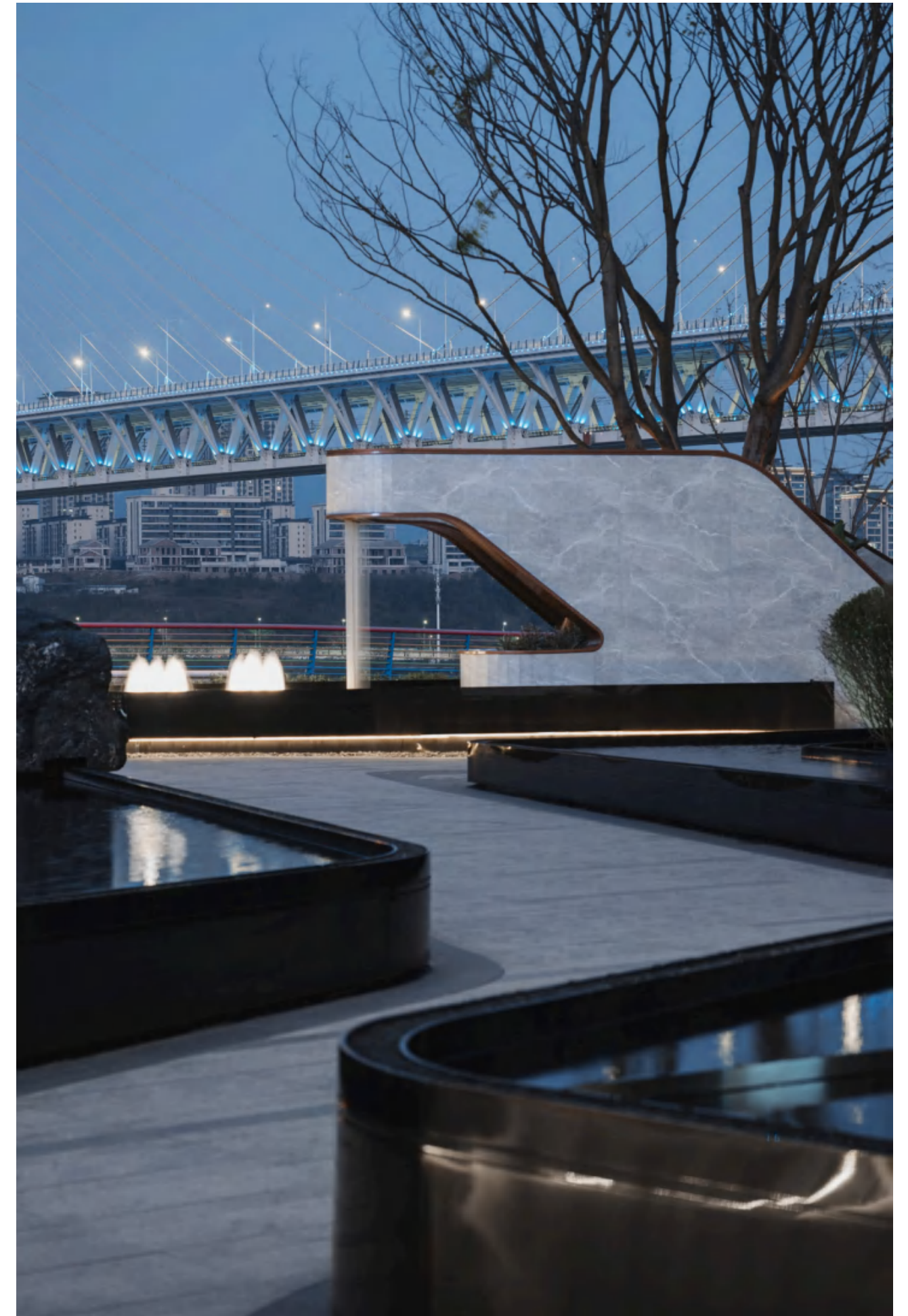
"River flowing" in the design

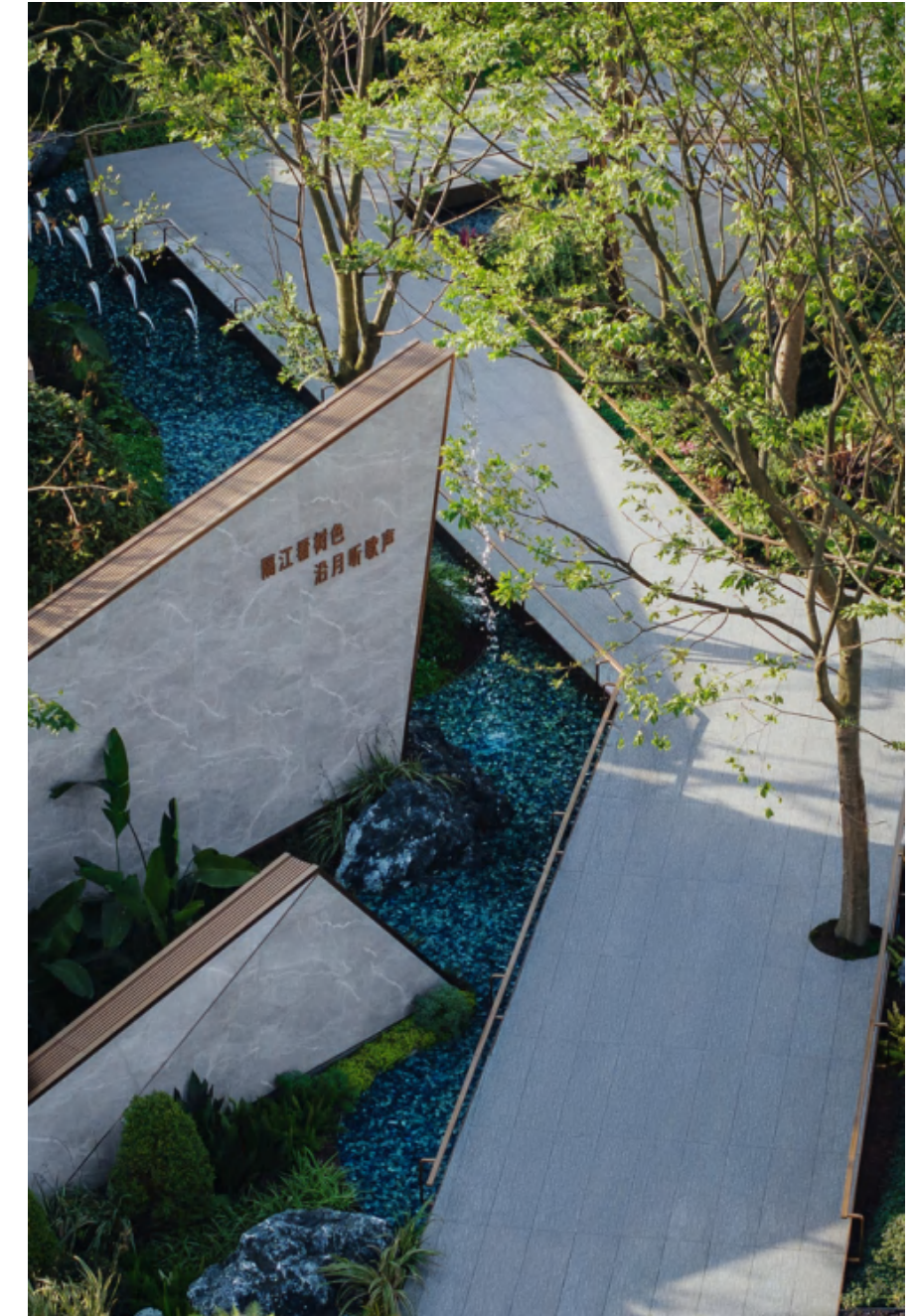
In the design, the echoing elements with the "river flowing" are naturally displayed. The symbols such as the tide, river lines, reef banks, stone beaches and the sturgeon in the stream spread out along the street level of nearly 500 meters. The linear space of experience can be opened and closed as freely as a treacherous beach of the river.



The future blueprint of Chongqing West Bank

The design goal of this project is not only to arrange a gorgeous reception space for the early sales of the project, but also to present a preview declaration of the future blueprint of Chongqing West Bank along with the entire plan. Therefore, the intention of the design is to be a part of a lively and fireworks urban space along the river, which is closely integrated with the urban design. This puts forward higher requirements for the overall control ability of the design team.





Spatial changes guide emotional resonance

The landscape space characterization of “Chongqing West Bank” is based on the designer's aesthetic and perceptual spiritual activities. The participants' sensitivity to spatial changes will gradually construct visual perception and impression under the theme metaphor, and form emotional resonance in the extended spatial cognitive memory.



Stimulate the dialogue between people and space

The conceptual logic of the scene space of this project is aimed at this. The theme of "river flowing" is adopted to echo the concept of space, and scene language is used to stimulate the dialogue between people and space, so as to realize the interaction of spirit.