# 400 years ago in Urawa



during the Edo period in 1601, with Urawa Station being renowned as the third post town from Edo (Tokyo). Alongside the Nakasendo, numerous longestablished businesses from the Edo period continue to operate, making it a captivating area rich in both commercial and cultural allure. The commercial value of properties directly connected to the roadway was exceptionally high, leading to the creation of elongated, strip-shaped plots along the highway. Furthermore, within these strip-shaped blocks, narrow "pass-through" alleys were present, which, in the post-war reconstruction era, led to the formation of bustling streetscapes with small eateries lining these passageways. "Nakaginza Seven," an arcade street developed from one such alley leading from the Nakasendo to the west exit of Urawa Station, emerged as one of the most vibrant areas.





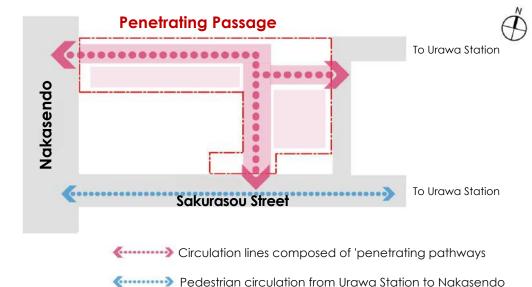




# Following the History of the Town



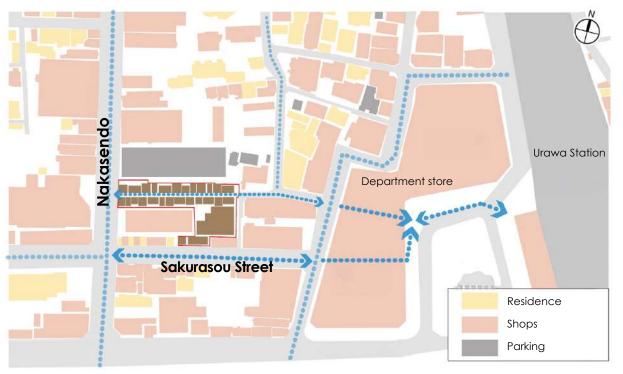
Pedestrian circulation from Urawa Station to Nakasendo

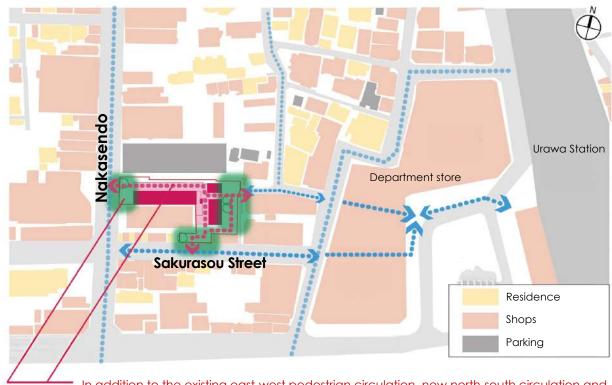


The planned site was home to "Nakaginza Seven," a shopping street that had been lined up since the post-war era and loved by the people of the town. It was used as a thoroughfare from Urawa Station to the old Nakasendo.

Inheriting the east-west thoroughfare of the former "Nakaginza Seven," and also establishing a thoroughfare connected to the south side of Sakurasou Street, we are planning a "penetrating passage" that constitutes part of the town's pedestrian network. The plan is to revive the long history, time, and memories of the town.

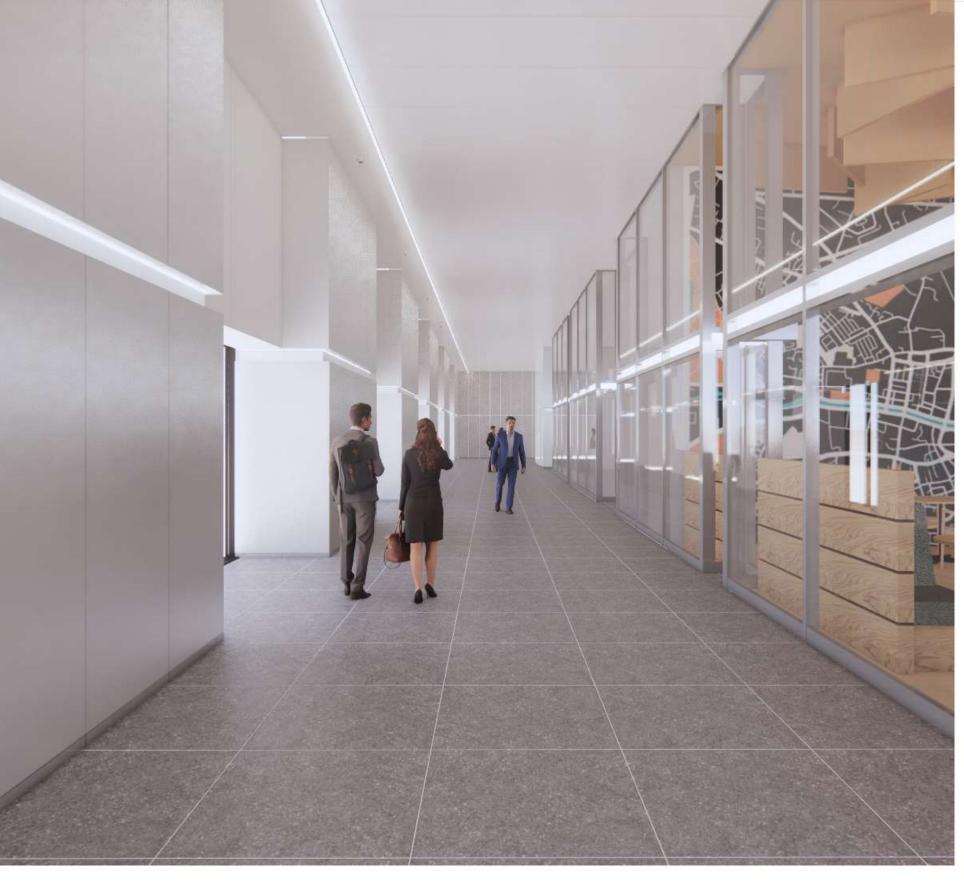
# **Creates liveliness in the City**





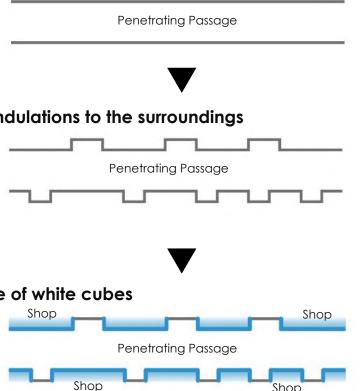
In addition to the existing east-west pedestrian circulation, new north-south circulation and a plaza where people can stay are established, creating a walkability in the city.

By creating a thoroughfare and spatial composition that inherits the town's long history and is familiar to its people, we aim for an office building that naturally allows people to pass through and blend into the town.

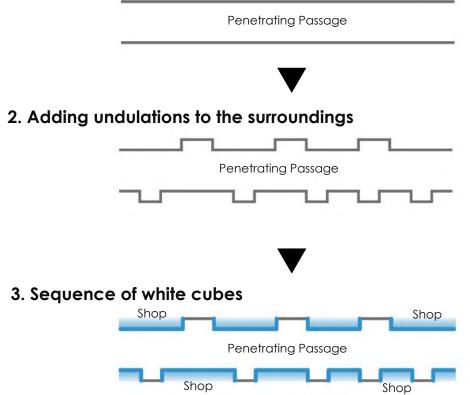


#### "Penetrating Passage" Reconstructing the Space of the Shopping Street with Connected Cubes

1. Monotonous passage



3. Sequence of white cubes



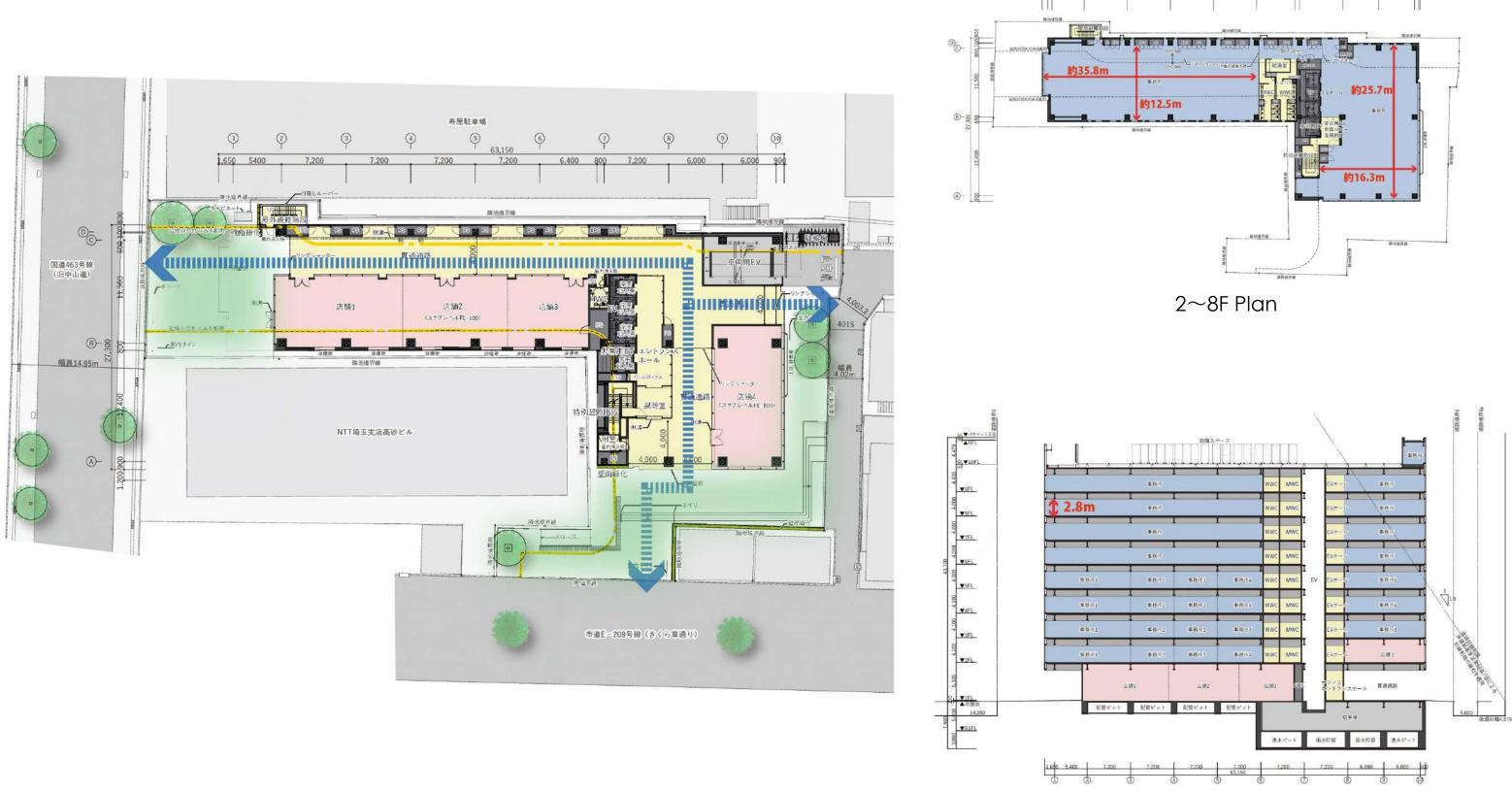


The former "Nakaginza Seven "









Site Plan / 1F Plan



0

2

950 700 5,400 7,200

9







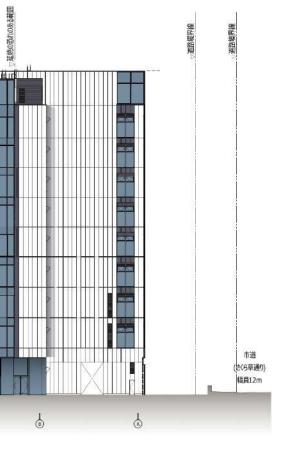
North Elevation











### East Elevation

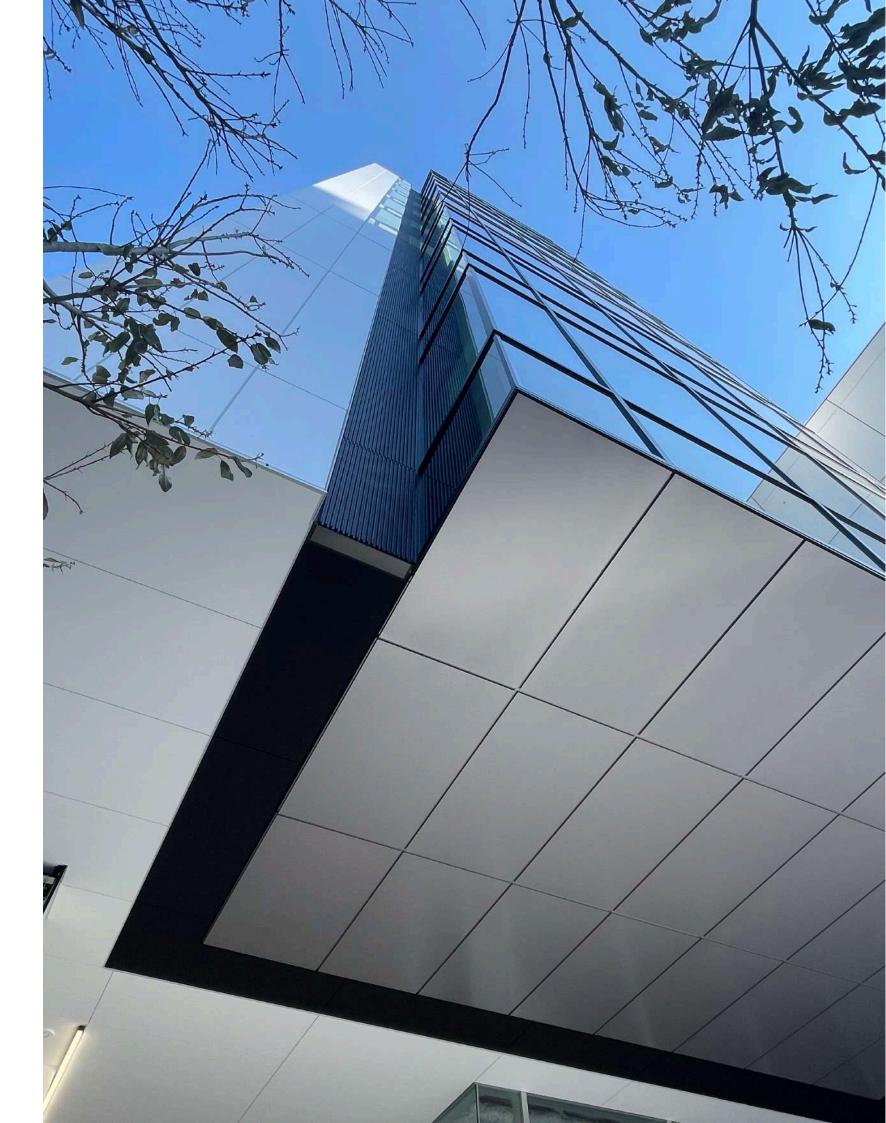
West Elevation

### Details of the west facade





Looking up at the west facade



## West side night view



## Details of the east facade



## Looking up at the east facade



# North facade

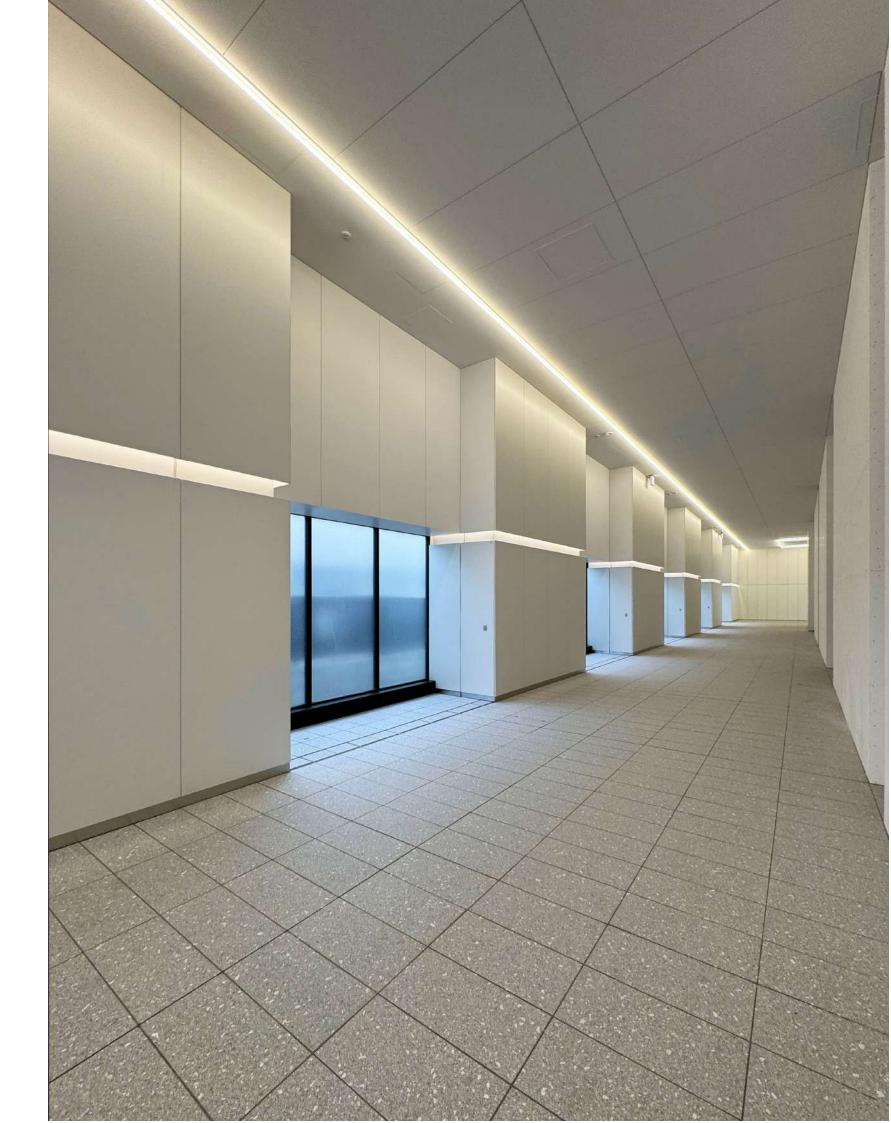




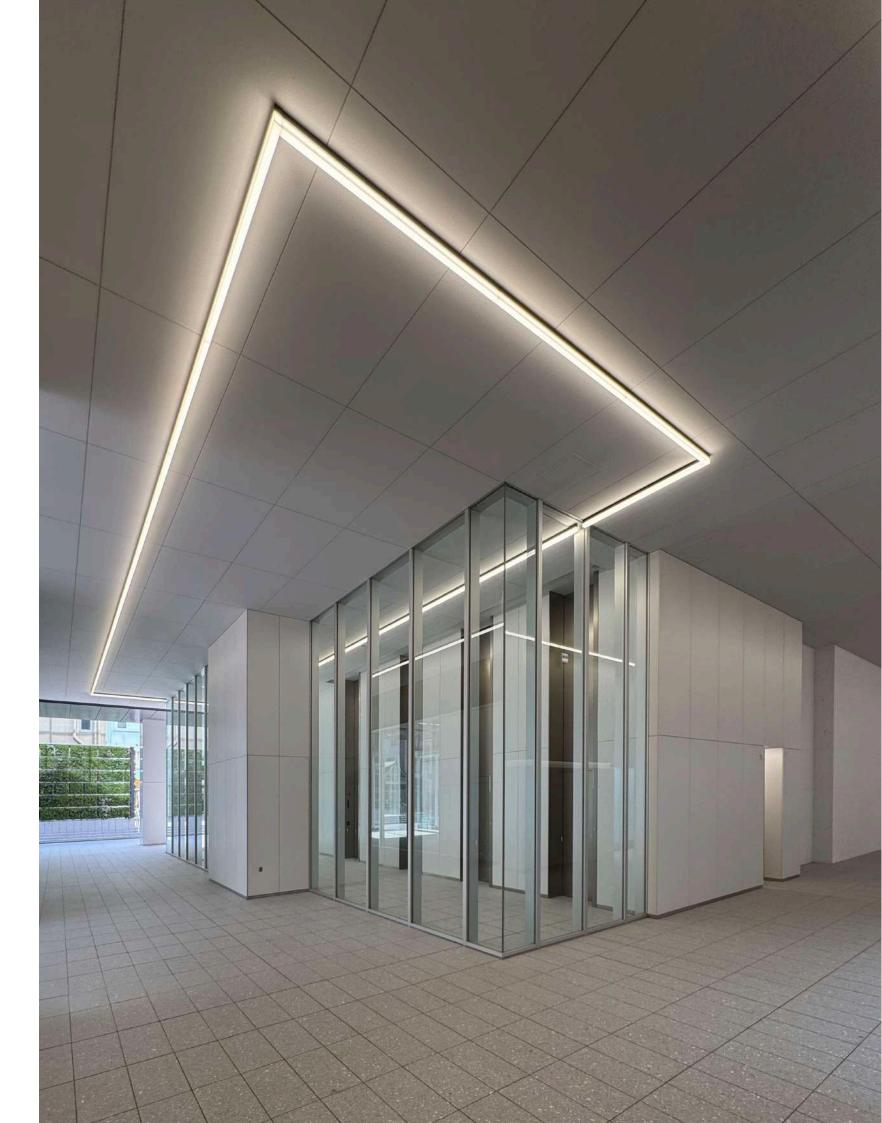










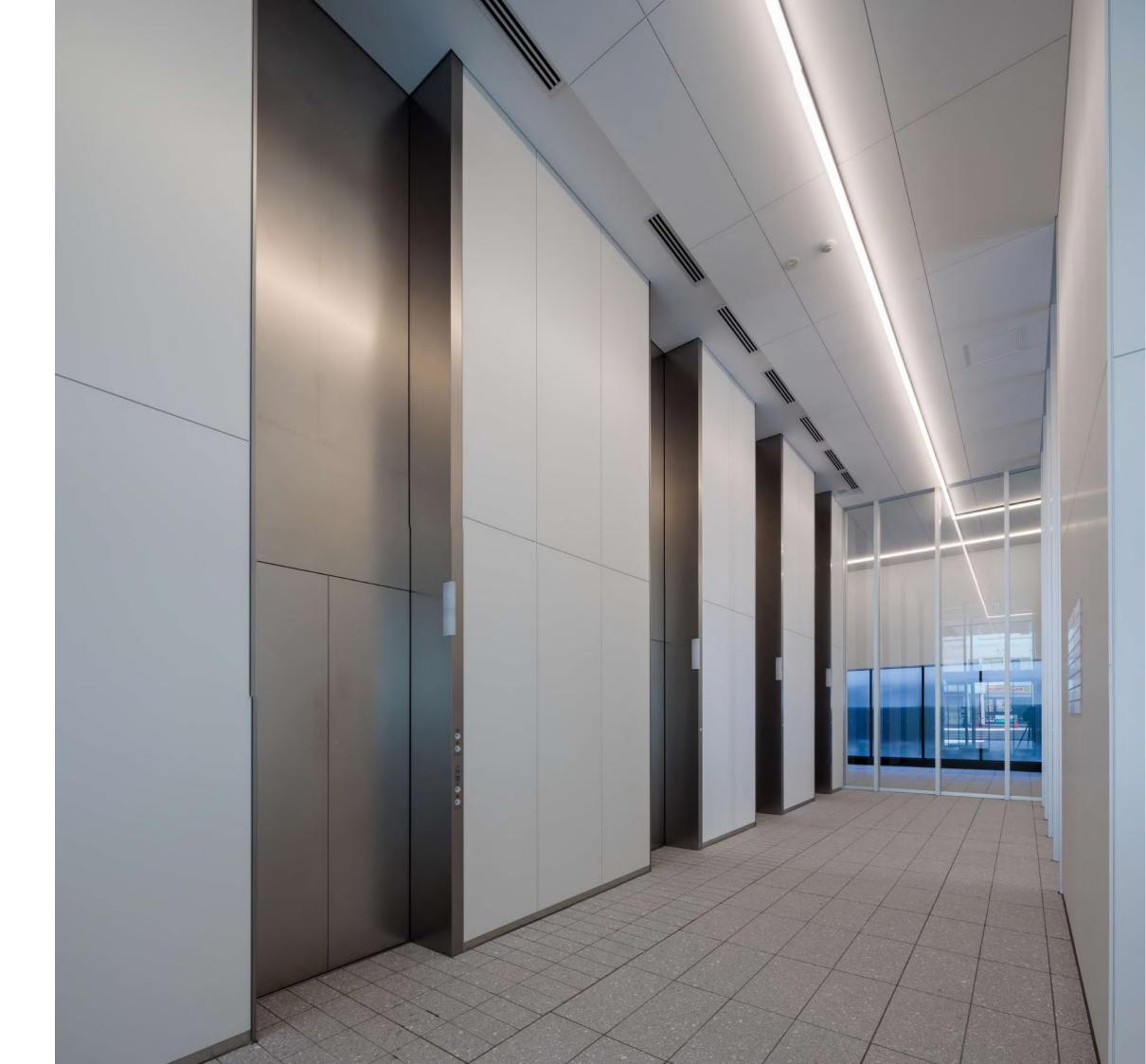




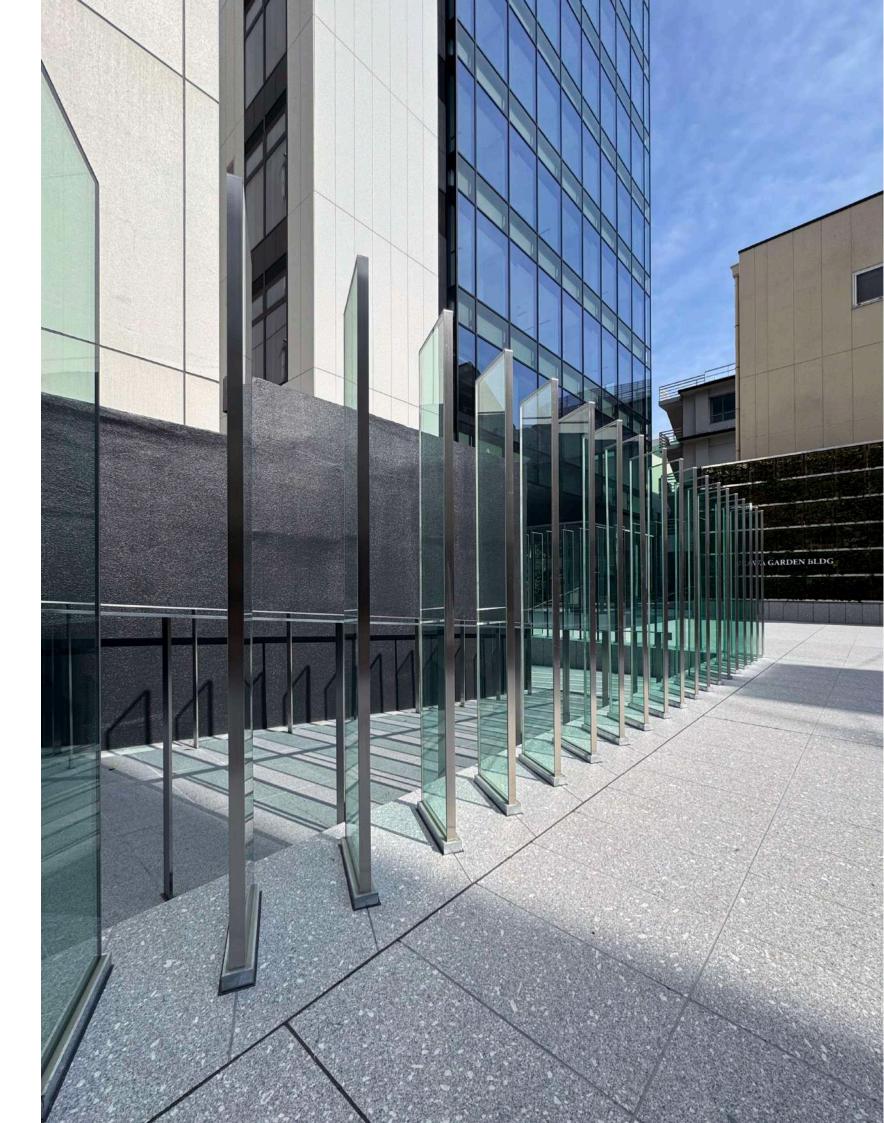
penetrating passage



Office entrance hall



South plaza



10th-floor garden (water basin)

